

## Media Release

13th December 2006

### Sci-fi sex fantasy becomes reality with the latest iPod® accessory

In the 1968 psychedelic sci-fi film 'Barbarella' we watched Jane Fonda as 'Barbarella' being pleased to the extreme by a special piano-like machine that created orgasms through musical vibrations. No longer a space-age fantasy, people around the world are enjoying the new sensations of OhMiBod<sup>™</sup>, a music-powered vibrator that translates music from iPods® into vibrations.

The OhMiBod<sup>™</sup> has been an overnight success in the US. Its broad and increasing acceptance highlights the demand for a mainstream vibrator and supports the company's belief that women desire sophisticated, approachable and easy-to-use personal pleasure products.

OhMiBod<sup>™</sup> is now available in Australia. Justin & Rebecca Lewis of Beyond the Box, an Apple retailers based in Melbourne, felt certain that Australia was ready for the OhMiBod revolution.

"I was truly amazed by it. OhMiBod<sup>™</sup> actually converts the beat and rhythm of your favourite tunes into vibrations. If you want a more intense vibration, you just hit the volume," said Lewis. "I like the idea that it can totally transform the music experience for the iPod listener.

"Its capacity is only limited by your imagination. Think about the possibilities – and you're not just restricted to being plugged in to your iPod®. You can use virtually any electronic audio output source – CD players, MP3, laptops, and even the television."

"A couple's 'theme song' will take on a whole new dimension. Imagine being separated from your loved-one – perhaps you're interstate or overseas – you can talk online together, and simultaneously play your favourite raunchy songs on iTunes when you want that sexual connection that is inhibited by distance."

"Now that truly seems like a space-age concept."

OhMiBod<sup>™</sup> retails for \$119 and is available via OhMiBod.com.au online store or by phoning Beyond the Box on (03) 9375 4567. The Pinkie Hot Pink SoftSkin sleeve retails for \$19.95.

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